Supplier product integration for TronLogo consist of these 3 steps:

1) Initial one-time supplier settings and activation in our data platform

2) Initial one-time development of data-processing logic for individual supplier’s product & imprint data feed(s)

3) Product & imprint data processing and import to PromoTron data platform

4) Product templating for TronLogo:
   > Basic manual configuration for every SKU (or color variant) - at this moment we support 1 primary print position and 1 main product image
   > If necessary extra overlay configuration (where is handle over print area, print area has rounded edges or any cutouts in print area etc. - see next page)

Prices for individual processing steps:

Initial one-time supplier settings and activation in our data platform
FREE

Initial one-time development of data-processing logic
(price is based on structure of provided data and data quality)
A) quality and clear product+print data in 1-2 XLS/XML file(s) = 250 EUR
B) all data filled exactly in our XLS/XML template = 50 EUR (discounted)
C) problematic / unclear data or more mixed files = INDIVIDUAL PRICE

Data validation and import to PromoTron product data management platform (initial or any future update)
200 EUR

Manual product configuration (templating for TronLogo)
- price per one SKU / color variant / print positions / image
- we charge only successfully templated products!
- valid for standard promotional GIFTS (textile is individual)

   from 1 SKU = 0,90 EUR
   from 1 000 SKUs = 0,85 EUR
   from 2 500 SKUs = 0,80 EUR
   from 5 000 SKUs = 0,75 EUR
   from 10 000 SKUs = 0,70 EUR
   from 20 000 SKUs = 0,65 EUR

Manual overlay configuration in visualization
- price per one overlay (in one templated product could be 0-N overlays)
- required only if some overlaps in visible printing area

   from 1 overlays = 0,35 EUR
   from 500 overlays = 0,32 EUR
   from 1 000 overlays = 0,30 EUR

Price calculation logic and examples:

**Example 1:**
- we fill all data into PromoTron XLS/XML template (exactly by template)
- we have 600 SKUs
- no product have overlaps (always clear and visible print area on image)

   Price calculation:
   - validation of data provided in PromoTron template: 50 EUR
   - data validation and import for TronLogo templating: 200 EUR
   - templating: 600 * 0,90 EUR = 540 EUR
   - total: 790 EUR

**Example 2:**
- we have own XLS/XML containing product and all imprint data
- we have 1 500 SKUs
- no product have overlaps

   Price calculation:
   - development of individual engine to process your feeds: 250 EUR
   - data validation and import for TronLogo templating: 200 EUR
   - templating: 1500 * 0,85 EUR = 1275 EUR
   - overlay configuration: 150 * 0,35 EUR = 53 EUR
   - total: 1.725 EUR

**Example 3:**
- we have own XLS/XML containing product and all imprint data
- we have 2 600 SKUs
- about 150 SKUs have overlaps (to simplify 1 overlap per product)

   Price calculation:
   - development of individual engine to process your feeds: 250 EUR
   - data validation and import for TronLogo templating: 200 EUR
   - templating (basic): 2600 * 0,80 EUR = 2080 EUR
   - overlay configuration: 150 * 0,35 EUR = 53 EUR
   - total: 2.583 EUR

Indicative prices by count of SKUs - prices are valid for development B (data provided in our XLS/XML template) and no overlays templating:

<table>
<thead>
<tr>
<th>SKU Count</th>
<th>Price</th>
<th>SKU Count</th>
<th>Price</th>
<th>SKU Count</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>340 EUR</td>
<td>600</td>
<td>790 EUR</td>
<td>1200</td>
<td>1270 EUR</td>
</tr>
<tr>
<td>200</td>
<td>430 EUR</td>
<td>700</td>
<td>880 EUR</td>
<td>1500</td>
<td>1525 EUR</td>
</tr>
<tr>
<td>300</td>
<td>520 EUR</td>
<td>800</td>
<td>970 EUR</td>
<td>1800</td>
<td>1780 EUR</td>
</tr>
<tr>
<td>400</td>
<td>610 EUR</td>
<td>900</td>
<td>1060 EUR</td>
<td>2000</td>
<td>1950 EUR</td>
</tr>
<tr>
<td>500</td>
<td>700 EUR</td>
<td>1000</td>
<td>1100 EUR</td>
<td>2500</td>
<td>2250 EUR</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>10000</td>
<td>7250 EUR</td>
</tr>
</tbody>
</table>

Terms & Conditions:
Final price for integration and templating will be based on count of successfully templated products for visualization (we do not charge for rejected products). One product mean one SKU or one color variant and one printing position or one image (for example for textile is templated only color variants, not size variants). Final templating price per SKU is based on total count of successfully templated products (the more products, the lower the unit price - see levels above).
If you provide quality data and images photographed in usable angle, successful templating ratio is typically between **80-95%**.

**Price for updating = templating of your novelties** will consist from unit templating fee based on count of successfully new templated products + fee for new data validation and import. For example, if you will have new 350 SKUs, you will pay 200 EUR for import + 350 * 0,90 EUR = **515 EUR**.

### Description of the process:

1. Supplier provide all available product and imprint data (or sample) to PromoTron and if possible also opens online access for PromoTron to regular updates or fill product and imprint data into our XLS or XML templates (*see links for data requirements and XLS/XML templates below*).

2. PromoTron checks whether Supplier data is suitable for integration and templating. If not, initiates communication with Supplier to improve data quality.

3. PromoTron prepares Data agreement including product integration and templating Order and also estimates costs for product templating.

4. Supplier signs a Data agreement containing product integration and templating Order and confirms the estimated cost.

5. PromoTron issue advance invoice to Supplier for 50% of the estimated total price if estimated total price exceed 750 EUR.

6. Upon receipt of the advance payment, PromoTron will begin integrating and templating Supplier’s products.

7. Upon completion of product processing, PromoTron will issue a final invoice to Supplier based on the total number of successfully configured products.

### Explanation of “Overlays”:

An overlay is an additional visualization setting to hide portions of the logo (graphics) in the print zone based on the parts of the product that overlap the print zone (or if the zone is not to be rectangular). The number of overlaps depends on the number of individual product objects (parts) that overlap the print zone separately and discontinuously. See the examples - **BLACK** dotted line is printing area. **BLUE** solid lines is overlay zone(s).

**This product requires 2x OVERLAY ZONES.**

**Visualization result with overlay zones:**

**This product requires 1x OVERLAY ZONE.**

**Visualization result with overlay zone:**

### Important links and information for integration:

You can download more information about required product and imprint data + our XLS/XML templates for speed up process and save money on individual development of data-processing logic:

> [DATA REQUIREMENT FOR PRODUCT INTEGRATION INTO TRONLOGO](#)
> [XLS & XML DATA TEMPLATE for PRODUCT AND IMPRINT DATA](#)