

Supplier product integration for TronLogo consist of these 3 steps:

- 1) Initial one-time supplier settings and activation in our data platform
- 2) Initial one-time development of data-processing logic for individual supplier's product & imprint data feed(s)
- 3) Product & imprint data processing and import to PromoTron data platform
- 4) Product templating for TronLogo:
 - > Basic manual configuration for every SKU (or color variant) - at this moment we support 1 primary print position and 1 main product image
 - > If necessary extra overlay configuration (where is handle over print area, print area has rounded edges or any cutouts in print area etc. - see next page)

Prices for individual processing steps:

Initial one-time supplier settings and activation in our data platform	FREE
Initial one-time development of data-processing logic (price is based on structure of provided data and data quality)	A) quality and clear product+print data in 1-2 XLS/XML file(s) = 250 EUR B) all data filled exactly in our XLS/XML template = 50 EUR (discounted) C) problematic / unclear data or more mixed files = INDIVIDUAL PRICE
Data validation and import to PromoTron product data management platform (initial or any future update)	200 EUR
Manual product configuration (templating for TronLogo) - price per one SKU / color variant / print positions / image - we charge only successfully templated products! - valid for standard promotional GIFTS (textile is individual)	from 1 SKU = 0,90 EUR from 1 000 SKUs = 0,85 EUR from 2 500 SKUs = 0,80 EUR from 5 000 SKUs = 0,75 EUR from 10 000 SKUs = 0,70 EUR from 20 000 SKUs = 0,65 EUR
Manual overlay configuration in visualization - price per one overlay (in one templated product could be 0-N overlays) - required only if some overlaps in visible printing area	from 1 overlays = 0,35 EUR from 500 overlays = 0,32 EUR from 1 000 overlays = 0,30 EUR

Price calculation logic and examples:

Example 1: - we fill all data into PromoTron XLS/XML template (exactly by template) - we have 600 SKUs - no product have overlaps (always clear and visible print area on image)	Price calculation: - validation of data provided in PromoTron template: 50 EUR - data validation and import for TronLogo templating: 200 EUR - templating: $600 * 0,90 \text{ EUR} = 540 \text{ EUR}$ - total: 790 EUR
Example 2: - we have own XLS/XML containing product and all imprint data - we have 1 500 SKUs - no product have overlaps	Price calculation: - development of individual engine to process your feeds: 250 EUR - data validation and import for TronLogo templating: 200 EUR - templating: $1500 * 0,85 \text{ EUR} = 1275 \text{ EUR}$ - total: 1.725 EUR
Example 3: - we have own XLS/XML containing product and all imprint data - we have 2 600 SKUs - about 150 SKUs have overlaps (to simplify 1 overlap per product)	Price calculation: - development of individual engine to process your feeds: 250 EUR - data validation and import for TronLogo templating: 200 EUR - templating (basic): $2600 * 0,80 \text{ EUR} = 2080 \text{ EUR}$ - overlay configuration: $150 * 0,35 \text{ EUR} = 53 \text{ EUR}$ - total: 2.583 EUR

Indicative prices by count of SKUs - prices are valid for development B (data provided in our XLS/XML template) and no overlays templating:

100 SKU = 340 EUR	600 SKU = 790 EUR	1200 SKU = 1270 EUR	3000 SKU = 2650 EUR
200 SKU = 430 EUR	700 SKU = 880 EUR	1500 SKU = 1525 EUR	4000 SKU = 3450 EUR
300 SKU = 520 EUR	800 SKU = 970 EUR	1800 SKU = 1780 EUR	5000 SKU = 4000 EUR
400 SKU = 610 EUR	900 SKU = 1060 EUR	2000 SKU = 1950 EUR	7500 SKU = 5875 EUR
500 SKU = 700 EUR	1000 SKU = 1100 EUR	2500 SKU = 2250 EUR	10000 SKU = 7250 EUR

Terms & Conditions:

Final price for integration and templating will be based on **count of successfully templated products for visualization** (we do not charge for rejected products).
 One product mean one SKU or one color variant and one printing position or one image (for example for textile is templated only color variants, not size variants).
 Final templating price per SKU is based on total count of successfully templated products (the more products, the lower the unit price - see levels above).

If you provide quality data and images photographed in usable angle, successful templating ratio is typically between **80-95%**.

Price for **updating = templating of your novelties** will consist from unit templating fee based on count of successfully new templated products + fee for new data validation and import. For example, if you will have new 350 SKUs, you will pay 200 EUR for import + 350 * 0,90 EUR = **515 EUR**.

Description of the process:

- 1) Supplier provide all available product and imprint data (or sample) to PromoTron and if possible also opens online access for PromoTron to regular updates or fill product and imprint data into our XLS or XML templates (*see links for data requirements and XLS/XML templates below*)
- 2) PromoTron checks whether Supplier data is suitable for integration and templating. If not, initiates communication with Supplier to improve data quality.
- 3) PromoTron prepares Data agreement including product integration and templating Order and also estimates costs for product templating.
- 4) Supplier signs a Data agreement containing product integration and templating Order and confirms the estimated cost.
- 5) PromoTron issue advance invoice to Supplier for 50% of the estimated total price if estimated total price exceed 750 EUR.
- 6) Upon receipt of the advance payment, PromoTron will begin integrating and templating Supplier's products.
- 7) Upon completion of product processing, PromoTron will issue a final invoice to Supplier based on the total number of successfully configured products.

Explanation of "Overlays":

An overlay is an additional visualization setting to hide portions of the logo (graphics) in the print zone based on the parts of the product that overlap the print zone (or if the zone is not to be rectangular). The number of overlaps depends on the number of individual product objects (parts) that overlap the print zone separately and discontinuously. See the examples - **BLACK** dotted line is printing area. **BLUE** solid lines is overlay zone(s).

This product requires **2x OVERLAY ZONES**.



Visualization result with overlay zones:



This product requires **1x OVERLAY ZONE**.



Visualization result with overlay zone:



Important links and information for integration:

You can download more information about required product and imprint data + our XLS/XML templates for speed up process and save money on individual development of data-processing logic:

- > [DATA REQUIREMENT FOR PRODUCT INTEGRATION INTO TRONLOGO](#)
- > [XLS & XML DATA TEMPLATE for PRODUCT AND IMPRINT DATA](#)