

VIRTUAL SAMPLE SaaS SERVICE



TronLogo
simply brand



SUPPLIER INTEGRATION & DATA REQUIREMENTS

TronLogo v2.0c / 18th February 2020



PromoTron
industry innovations

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1. Supplier Integration Requirements

1.1. Introduction

Integration of your assortment can be done in principle at 2 levels - **basic** with only one print position and one technology or as **advanced** with multiple print positions and technologies. Both options support print area preview images and optionally print templates (PDFs).

Level of provided data will affect the quality of processing and the accuracy which TronLogo will work with printing positions and options now and also in the future. More printing technologies also allow to TronLogo to simulate and visualize technologies like laser engraving, embossing, embroidery and others. Without this data only one technology will be supported without possibility of “real technology effect” visualization.

TronLogo supports now only one print position! (but multiple technologies). In future version is planned full support of all multiple print options and positions. If you can, provide us complete data now and further update for more print options will be faster!

1.2. Basic Data - Minimum Required Level

The minimum range of product data for integration requires:

- **PRODUCT DATA**
 - **Product Code (SKU)** - for every physical product variant (*every color/size/capacity...*)
 - **Model Code** - also known as group code (*for joining variants of same product*)
 - **Product Name** - product name in English (*with or without variant specification*)
 - **Product Description** - product description in English (*same for all model variants*)
 - **Color(s)** - main color in English or list of all main colors per product variant
 - **Material(s)** - main material name in English or list of all main materials
 - **Dimensions** - separated width, height, length and/or diameter of product (*not of box*)
 - **Main Product Image** - filename or URL (for download) of main image for every product color variant
- **IMPRINT DATA** - minimum is **one position** and **one technology** for every product/model
 - **Print Position Name** - show name of printing position in English
 - **Print Technology Code** - your own internal code of printing technology
 - **Print Technology Name** - standard name of print technology in English
 - **Dimensions** - max printing area size as separated width/height or diameter values
 - **Max Colors Count** - number for specific position and technology



1.3. Extended Data - Recommended Level

If you can provide us **more images per product, we highly recommend it** - our team will be able to select the best image for visualization and templating successfully ratio will be higher.

If you can provide **all imprint options (positions/technologies)**, future version of TronLogo can support all these options (*current version support only one main print option with N technologies*).

If you can provide **imprint preview images** (product image with marked print area and size on it), our team will be able to set-up print areas perfectly with maximum accuracy and templating successfully ratio will be the highest. Without it (only with position name) our product set-up could be sometime wrong or not accuracy.

Basic data can be extended for this information:

- **PRODUCT DATA**
 - **Other Images** - list of filenames or URLs (for download) of all available product images linked to specific product color variant
- **IMPRINT DATA**
 - **Multiple positions and technologies** – list of all available printing positions and/or with all available technologies (*same data as basic level*)
 - **Print Area Previews** - images (*filename or URL*) with product and marked printing position and area size on it
 - **Print Templates** - filename or URL of printing templates (*like PDF templates etc.*)

2.Data Structure Templates (XLS+XML)

We prepared for you **XML** and **EXCEL template** as ideal data structure for products data and imprint data. If you provide us your product data in one of these format and data structures:

- **you get higher priority in processing and templating queue**
- **your data will be processed two times faster than if we have to develop individual imports**
- **we will be able to provide highest processing quality with minimum mistakes**
- **we can offer you 140 EUR discount from initial one-time data processing fee (see [pricelist](#))**

Download both samples for both basic and advanced level here:

https://www.promotron.com/download/PromoTron_TronLogo_DataFeedTemplate.zip

TIP: Excel template contains introduction and process description in first sheet



3.Support and contacts

If you have any questions about integration your assortment into TronLogo, please contact us at partner@promotron.com. Your questions can be written in the following languages: **English, German, Greek, Czech, Slovak**. Technical inquiries are usually answered within 24-48 hours during business hours (UTC + 2).

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Supplier Integration Requirements for SaaS TronLogo service

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